THE TIMELESS LOOK OF BRICK — WITH IMPROVED PERFORMANCE, STREAMLINED INSTALLATION AND REDUCED OVERALL WALL COST

from dryvit®
A lightweight insulated brick that matches the size, appearance and texture of clay, NewBrick® from Dryvit® is a higher-performing alternative to traditional clay brick veneers.

More durable than traditional brick, NewBrick offers a superior cladding solution that reduces overall wall cost and accelerates the dry-in process.

NewBrick’s light weight, strength, customizability, and ease of use make it a particularly appealing way to integrate the beauty and durability of brick into your next project.

Leading national brands like InterContinental Hotels Group, Hilton Hospitality Company, and Marriott International have already discovered the benefits of Dryvit’s NewBrick.

NewBrick’s flexibility and energy efficiency are perfect for a wide range of applications from retail to hospitality.

1. Fairfield by Marriott, Dayton, OH
2. Arby’s, Jamestown, NY
3. Dunkin’, Avon, OH
4. Applebee’s, Philadelphia, PA
5. Big Y, Shelton, CT
A SUPERIOR WALL, FROM FOUNDATION TO FINISH

Air. Water. Vapor. Thermal. As part of the total wall system, NewBrick can include all 4 barriers when used over a Dryvit® Outsulation® system under a complete single-source warranty.

Look past the per-thousand rate — NewBrick’s advantages in labor and freight costs, job duration, tool/equipment requirements and critical path can mean over 25% savings in the true total installed cost.

1. Lipscomb University, Nashville, TN
2. 2nd Street, San Francisco, CA
3. Spaces, San Mateo, CA
4. (Close-up of NewBrick wall)
5. Owens Community College, Perrysburg, OH
6. 242 Broadway, Schenectady, NY
A WHOLE WALL SYSTEM
Air. Water. Vapor. Thermal. As part of the whole wall system, NewBrick can include all 4 barriers when used with a Dryvit Outsulation system with a single-source install and whole wall warranty.

FASTER SHELL DRY-IN
A quicker whole wall installation means earlier shell dry-in for your building, so interior work can begin up to ten weeks ahead of schedule.

IMPACT RESISTANT
NewBrick stands up to every-day impacts — passing a Gardner Impact test at 48 in/lb with barely a mark while traditional brick broke in half.

ELIMINATES SUPPORTS
By eliminating the cost — and labor — for anchors, bearing shelf angles, brick ties, mortar nets and AWRB penetrations, NewBrick’s whole wall savings¹ average $15-$17 / ft².

LIGHTWEIGHT
At a fraction the weight, NewBrick cuts freight costs significantly — and is easier to handle on site, eliminating the daily need for a telehandler and additional labor to move brick on the scaffold.

SAFER JOBSITES
NewBrick reduces exertion and the potential for injury to laborers, and also helps minimize jobsite mishaps and material waste.

¹ On a typical 2-story building
VERSATILE DESIGN CAPABILITY FOR ANY PROJECT

NewBrick is available in 16 standard colors so you can create looks that run from traditional to modern. Custom colors and blends are available to tailor your project’s specifications.

COLORS

CANNON DAWN | 985BST
CASTLE WALL | 930BST
CITADEL | 940BST
COUNTRY COTTAGE | 915BST

EARTHEN VESSEL | 935BST
GATEHOUSE | 910BST
HARBOR SIDE | 920BST
HERITAGE HOUSE | 965BST

HOMELAND | 950BST
PATRIOT RED | 970BST
PROVINCIAL PARK | 960BST
RIVERBANK | 900BST

RUSTIC VILLA | 945BST
SCHOOL YARD | 925BST
TOWN SQUARE | 980BST
VALLEY FIELD | 975BST

Colors shown are in Wire Cut texture, and should be considered approximate of actual NewBrick colors. Some natural variations will be apparent with the product relating to selected color, texture and lighting. A field installed mock-up should be required for every project to confirm design intent of color and texture.
CUSTOM BLENDS, TEXTURES, EFFECTS AND SIZES

NewBrick is available in four standard blends, four textures and three effects to give you maximum control of your building’s look and feel. Or, create your own custom blend to bring your vision to life.

### BLENDS

<table>
<thead>
<tr>
<th>CORINTH</th>
<th>GEORGETOWN</th>
<th>LITTLETON</th>
<th>ROCKLAND</th>
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### TEXTURES

<table>
<thead>
<tr>
<th>SMOOTH</th>
<th>VELOUR</th>
<th>WIRE CUT</th>
<th>COARSE CUT</th>
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### EFFECTS

<table>
<thead>
<tr>
<th>IRON SPOT</th>
<th>FLASHED</th>
<th>FLASHED WITH IRON SPOT</th>
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### TYPES AND SIZES

NewBrick is available in four popular sizes — Modular (shown), Utility, Economy and Norman. For dimensions on other NewBrick sizes, please refer to DS873, NewBrick Installation Details.
Advantage: NewBrick.

Worrying about the per-thousand rate is missing the forest for the trees (or the building for the bricks.) The true installed wall cost reveals significant financial benefits of using the NewBrick system.

Take a look at NewBrick’s advantages compared to traditional brick, as specified for a real 30,000 ft² educational facility construction project*:

<table>
<thead>
<tr>
<th></th>
<th>NewBrick</th>
<th>Traditional</th>
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</thead>
<tbody>
<tr>
<td><strong>Total installed wall cost</strong></td>
<td>$1.3M</td>
<td>$1.8M</td>
</tr>
<tr>
<td><strong>Contractors</strong> for framing, sheathing, barrier, facade</td>
<td>1</td>
<td>multiple</td>
</tr>
<tr>
<td><strong>Warranties &amp; points of contact</strong></td>
<td>1</td>
<td>multiple</td>
</tr>
<tr>
<td><strong>Shell dry-in</strong> up to 10 weeks faster</td>
<td>yes</td>
<td>no</td>
</tr>
<tr>
<td><strong>Durable:</strong> Passes Gardner Impact 48 in/lb test</td>
<td>yes</td>
<td>no</td>
</tr>
<tr>
<td><strong>Support Required:</strong> Anchors, ties, shelf angles, &amp; more</td>
<td>no</td>
<td>yes</td>
</tr>
<tr>
<td><strong>Lightweight:</strong> Weight per single modular brick</td>
<td>.36 lbs</td>
<td>4.2 lbs</td>
</tr>
<tr>
<td><strong>Freight:</strong> Truckloads required to haul 30,000 ft²</td>
<td>1.63</td>
<td>20.07</td>
</tr>
<tr>
<td><strong>Jobsite productivity &amp; safety</strong> improved</td>
<td>yes</td>
<td>no</td>
</tr>
<tr>
<td><strong>Material handling</strong> can switch to scissor lift</td>
<td>yes</td>
<td>no</td>
</tr>
<tr>
<td><strong>Energy savings</strong> through improved efficiency</td>
<td>yes</td>
<td>no</td>
</tr>
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</table>

*Calculations based on a 30,000-square-foot educational facility in Ohio with union contractors and includes cost of Bricks/NewBricks; labor; access, permits and bond fees; mobile scissor lifts/scaffolds.
We were excited that we were able to preserve the look of our campus and solve our problem.

Danielle Tracy
Executive director of operations
Owens Community College

NewBrick is amazing. The biggest benefit to our project was the ease and speed of installation. The finished product mimics brick exactly. We are happy, and the ownership loves it.

Luke Westbrook
Project manager
Crossroads Construction

In going up six stories on this hotel, we knew that we had to come up with a thin veneer. And we looked to NewBrick for that solution. It turned out great.

Michael Hoying
General contractor
Brackett Builders