A highly durable, pearlescent coating

Reflectit™
Make Your Project Shine!
Introducing

**Reflectit™**

A shiny and reflective look is an attractive building option. For years, designers have had few options with which to create this desirable appearance, other than traditional and expensive materials offering little insulation value. Dryvit’s Reflectit coating now makes this possible, and with an array of possible textures and colors limited only by the imagination.

When Reflectit is used as the top coat on any Dryvit Outsulation system, the result is a lightweight, cost-effective, energy efficient, engineered cladding system that will meet the owner’s budget without sacrificing desired aesthetics.

Suitable for all types of construction, Dryvit Outsulation with Reflectit offers numerous benefits:

**Reduced material requirements:** Dryvit Outsulation systems are significantly lighter than traditional claddings, enabling material savings in concrete and steel as well as energy and labor needed to transport and install these structural components.

**Saves construction time:** Many building designs combine different claddings and architectural finishes, requiring complex architectural details and numerous trades to install. With a Dryvit Outsulation system, it is possible to achieve various looks – brick, granite, limestone and now, reflective – which can greatly simplify the cladding details as well as require only one subcontractor – the listed Dryvit applicator – to install.

**Energy efficiency:** Dryvit Outsulation systems are 84% more energy efficient than other tested claddings. A glossy, reflective appearance is now possible in a highly energy efficient system – with the insulation on the exterior of the wall where it is most effective.

**Environmentally practical:** The National Institute of Standards and Technology (NIST) found Outsulation systems to produce a significantly smaller carbon footprint than brick, stucco, and other tested claddings. A Dryvit Outsulation system with Reflectit can contribute to LEED accreditation as well.

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**OFFICE SOLUTION**

CORPORATE CENTER
SACRAMENTO, CALIFORNIA

Looking to create a high impact exterior to increase the marketability and long-term value of a class A office building, the architect originally specified a costly metal panel as a design feature. The Reflectit solution cost the owner 30% less than the original specification and achieved the appearance and value required.

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**HOSPITALITY SOLUTION**

SUMMERFIELD SUITES
CHARLOTTE, NORTH CAROLINA

Quick thinking in a preconstruction meeting by the project architect led to the substitution of Dryvit Outsulation® Plus MD® with Reflectit® for the planned metal panels on the project. The owner maintained the desired design and saved more than 50% by using Reflectit.

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HOUSING SOLUTION
SILVERCREST APARTMENTS
SAN FRANCISCO, CALIFORNIA
As part of a comprehensive renovation solution, the owners of the Silvercrest high-rise condominium complex turned to Dryvit Reflectit to add attractive panels to the building to increase curb appeal and resale value. The Reflectit application was a key feature of a Outsulation Plus IVD system renovation of the cement block structure.

RETAIL SOLUTION
RESTAURANT
PENSACOLA, FLORIDA
The ability to match bright, intense corporate identification standards is another differentiating quality of the Reflectit solution.

HEALTHCARE SOLUTION
UNIVERSITY OF NEW MEXICO
CHILDREN’S HOSPITAL
ALBUQUERQUE, NEW MEXICO
A Dryvit Outsulation solution saved the owners more than 5% of the nearly $120 million construction budget, highlighted by Reflectit panels that comprised the upper elevations of the structure that had originally been specified as metal panels.
Visual Appeal – Reflectit creates a unique pearlescent appearance for building exteriors. It works beautifully as an accent to other materials or other Dryvit finishes.

Variety – Reflectit comes in 12 standard colors and special colors are also available.

Availability – With more than 120 Dryvit distributor locations in North America, Reflectit can be on your jobsite quickly.

Energy Efficiency – A Dryvit Outsulation system can significantly lower the heating and cooling costs over the life of the building, with a smaller CO2 footprint.

Value – An Outsulation system is significantly lighter than other wall systems; construction and shipping costs are both substantially lower.

Cost Efficiency – Selecting Dryvit Outsulation systems and various finishes permits you to build faster and more efficiently with a single contractor. No need to coordinate numerous trades needed to install multiple cladding types.

Design Versatility with Reflectit

Make Your Project Shine!