



# PROJECT PROFILE:

Extra Space Storage  
*Indianapolis, Indiana*

## Challenge

Storage facilities have become a necessity in Indianapolis with the rise of younger generations moving downtown to smaller apartments and condos and older generations looking to downsize. The owner of Extra Space Storage needed his facility to be up and running quickly to meet the demands of the area.

The city of Indianapolis wanted the facade to be traditional clay brick, however Little explained that “the owner said he needed brick on the front of the building because the city of Indianapolis wanted it. They have large storefront across there and there was no good way to do the steel lintels and the details they wanted.” He proposed an alternative solution with Dryvit’s products, which the owner had used previously and liked but had questions about durability due to the building’s exposed, corner location.

Axis Architecture wanted to keep a whole wall system consisting of products from the same company that have been tested to perform well together. This need was stressed to Dan Gillen, Marshall Building Specialties’ sales manager, who has worked with Dryvit products for over twenty years.

Taking all this information into account, Little, Gillen and Axis saw a clear course of action.



### Completion Date

April, 2020

### Project Type

New Construction

### Project Size

23,000 square feet

### Products Used

NewBrick®  
Outsulation® Plus MD



A quicker whole wall installation means earlier dry-in for the building, so interior work can begin ahead of schedule.



As part of the whole wall system, NewBrick can include all 4 barriers when used with a Dryvit Outsulation system.



NewBrick stands up to everyday impacts - passing a Gardner Impact test at 48 in/lb with barely a mark while traditional brick broke in half.



NewBrick comes in an array of sizes and shapes.  
[Learn more.](#)



OPMD and NewBrick work together, resulting in an efficient and economical system.

## Solution

Outsulation® Plus MD and NewBrick®, both from Dryvit Systems, Inc., were selected. To demonstrate NewBrick's durability to the owner, Little handed him a hammer. "After pounding on the product and seeing the impact resistance himself, he was sold," Little explains.

Outsulation Plus MD (OPMD) is an exterior insulation and finish system that incorporates continuous insulation and an air/water resistive barrier, making it ideal to conserve energy while keeping a consistent indoor environment. The continuity of OPMD along with the lightweight element of NewBrick made for an easy installation. There were no issues with brick ties, angles, or supports that would be found in a traditional brick application. "Using similar products over the entire building just made sense," Gillen stated.

Choosing Dryvit for this job was an easy decision for Gillen, who remarked, "Dryvit is known in the construction industry as the best, and that really helps me when I call on designers and owners." When referring to NewBrick and OPMD, Gillen boasts, "the biggest advantage is being able to do the installation quickly - on or ahead of time."

Performance and quality are in no way sacrificed by the speed of installation. As Little notes, "this owner will be using the system again on further projects."

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